

Links *for* Life

2018

ADVERTISING INFORMATION

Advertising materials due: March 20, 2018

*If no art is provided an ad will be created for you
and approved by Links for Life*

Event date: April 28, 2017

Full-page (7.625" x 9.675").....	\$500
Half-page vertical (3.75" x 9.675")	\$300
Half-page horizontal (7.625" x 4.75")	\$300
Quarter-page (3.75" x 4.75").....	\$250
Eighth-page/bus. card (3.75" x 2.25").....	\$150

AD/ART SUBMISSION REQUIREMENTS

Color: CMYK process separated

Photos: 300 dpi, grayscale or CMYK, EPS

Camera-ready: PDF or EPS (fonts embedded)

Programs: Quark Xpress, Illustrator, Photoshop,
In-Design, Multi-Ad Creator

Submission: E-mail, DVD, CD, ZIP

Platform: Macintosh preferred, PC files
accepted as PDF or EPS

*All Ads/Art must be submitted by March 20, 2018. If no art is submitted
an ad will be created for you and approved by Links for Life.*

For further information or to submit your ad, please contact:



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or

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