

# Links *for* Life

## 2017

### ADVERTISING INFORMATION

Advertising materials due: March 18, 2017

Event date: April 22, 2017

Full-page (7.625" x 9.675").....	\$500
Three Quarters (7.625" x 7.25).....	\$400
Half-page vertical (3.75" x 9.675") .....	\$300
Half-page horizontal (7.625" x 4.75") .....	\$300
Quarter-page (3.75" x 4.75").....	\$250
Eighth-page/bus. card (3.75" x 2.25").....	\$150

### AD/ART SUBMISSION REQUIREMENTS

**Color:** CMYK process separated

**Photos:** 300 dpi, grayscale or CMYK, EPS

**Camera-ready:** PDF or EPS (fonts embedded)

**Programs:** Quark Xpress, Illustrator, Photoshop,  
In-Design, Multi-Ad Creator

**Submission:** E-mail, DVD, CD, ZIP

**Platform:** Macintosh preferred, PC files  
accepted as PDF or EPS

*All Ads/Art must be submitted by March 18, 2017. If no  
art is submitted an ad will be created for you.*

**For further information or to submit your ad, please contact:**



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