



Links for Life 2016

23rd Annual Pro-Am Golf Tournament

April 25, 2016

Golf Information & Sponsorship:

Ben Hogan Sponsorship

\$10,000

- Two 4-man Golf Teams
- 2 Reserved Gala Tables of 8 each
- Full Page Ad in Event program
- Mention in all Media Coverage
- Premier Golf Tournament Signage
- Tee Sign
- Choice of Tee Time 7:30am or 1:00pm

Jack Nicklaus Sponsorship

\$5,000

- One 4-man Golf Team
- 1 Reserved Gala Table of 8
- Half Page Ad in Event program
- Tee Sign
- Premier Golf Tournament Signage
- Choice of Tee Time 7:30am or 1:00 pm

Arnold Palmer Sponsorship

\$2,500

- One 4-man Golf Team
- 1 Reserved Gala Table of 8
- Quarter Page Ad in Event program

Team Sponsor

\$2,000

- One 4-man Golf Team
- 1 Reserved Gala Table of 8

Player Sponsor

\$500

- 1 Player
- 2 Dinner Reservations

Golf Cart Sponsor

\$2,500

- Signage on Cart
- Listed as the Cart Sponsor in the Gala program.

Lunch Banquet Sponsor

\$2,500

- Signage on all tables at luncheon
- Listed as Lunch Banquet Sponsor in Gala Program

Golf Hor D'Oeuvres Sponsor

\$1,500

- Signage on all tables Hor D'Oeuvres Sponsor
- Listed as Hor D'Oeuvres Sponsor in Gala Program

Hole Sponsor

\$1,000

- Banner on a Golf Hole

Volunteer Lunch Sponsor

\$500

- Signage with Volunteer Lunches as Sponsor

PRO-AM GOLF TOURNAMENT INFORMATION

Seven Oaks Country Club

Monday, April 25, 2016

Two best ball format

Each team paired with a Golf Professional

Shotgun start at 7:30am & 1:00pm

Banquet Luncheon 11:30a-1:30p

Each Amateur playing spot includes:

Green Fees & Cart, Tee Prizes, Luncheon, Awards, Gross & Net Team Awards.



Links for Life 2016 23rd Annual Gala April 23, 2016

Gala Information & Sponsorship:

Gala Presenting Sponsor

\$15,000

- Premier Gala Signage
- Opportunity to set up a tent at the Gala displaying information or providing items of your choice on the tables for the Gala attendees. (Items must be approved by Links for Life prior to the event.)
- Opportunity for a representative from your company to be the honorary chair of the Gala
- The opportunity for a representative from your company to speak at the gala (Why the company supports Links for Life)
- Recognition by Links for Life at a meeting / activity of your choice
- 2 Reserved Gala Tables of 8 each
Company Name on your table
Company name and logo will be displayed on all tables
- 2 Full Page ads in the Gala Program
- Mention in all media coverage

Gala Hogan Sponsor

\$10,000

- Premier Gala Signage
- Logo will be displayed on table tents
- Recognition by Links for Life at a meeting / activity of your choice
- 2 Reserved Gala Tables of 8 each
- 1 Full Page ad in the Gala Program
- Company Name on your table
- Mention in all media coverage

Gala Nicklaus Sponsor:

\$5,000

- Sponsor recognized in a premier location
- Logo will be displayed on table tents
- 1 Reserved Gala Table of 8
- 1 Full Page ad in the Gala Program
- Company Name on your table

Dinner Sponsor:

\$ 2,500

- 1 Reserved Gala Table of 10
- Table tent on all tables recognizing company as a Gala dinner sponsor
- 1 Full page ad in the Gala program
- Company Name on your table

Table Sponsor:

\$2,000

- 1 Reserved table of 10
- Company Name on your table
- Half Page ad in the Gala Program

Event Sponsor

\$1,500

- 4 seats at the Gala
- Quarter page ad in the Gala Program

Reception on the Green

Sponsor:

\$750

- Company signage at the reception
- 1/8 page ad in the Gala Program

Wine Sponsor:

\$500

- Table tent on Gala tables listing Company as the wine sponsor
- 1/8 page ad in the Gala Program

Live Auction Champagne

Sponsor

\$500

- Listed in program as the Auction Champagne Sponsor
- 1/8 page ad in the Gala Program
- Logo/Name on the Champagne bottles given to the Live Auction winners

Gala Program Ad:

- Full Page: \$500 · Half Page: \$300
- Quarter Page: \$250 · Business Card: \$150

Links for Life Gala Information

Seven Oaks Country Club
Saturday, April 23, 2016
6:00p

- No Host Cocktails · Champagne Reception
- Dinner · Auction—Silent and Live

Individual tickets \$125
Table of 8 \$1,200

Links for Life 2016 Paint the Town Pink (PTTP) October Sponsorship Opportunity



Pink Diamond/Presenting Sponsor - \$25,000

On/Off-Site Exposure:

- Opportunity to display 3'x10' banner at Fashion Show & (2) Lace'n It Up event(s) (sponsor is responsible for providing banner)
- Recognition gift from Links for Life
- Opportunity to set up a Display Table at Fashion Show
- Opportunity for twenty-five (25) walkers to walk from your company.
- Logo will be displayed on table tents showcasing sponsors at the PTTP fashion show (over 400 in attendance)
- Recognition by Links for Life at a meeting / activity of your choice
- Sponsor will receive two (2) tables / 20 seats to the fashion show
- Business lighted pink for the month of October (Light the Town Pink).

Recognition on Printed Materials:

- Logo will be included in the "Bakersfield Life" magazine Breast Cancer Survivor issue from The Bakersfield Californian. (circulation 80,000 published the last Saturday in September) (size appropriate) **Commitment Due by August 26, 2016.**
- Logo will be included in the thank you ad in The Bakersfield Californian (size appropriate)
- Logo will be included on a sponsor thank you sign at the Lace'n It Up event(s)
- Logo on all pink ribbon cards (1000+)
- Logo included in fashion show program (400+)
- Logo included in October events NewsLink Newsletter distributed to Links for Life donors and volunteers (800+)

Media Exposure

- Logo included on Links for Life website for six (6) months
- Name included on all media releases (Fashion Show & Lace'n It Up)

Donor Recognition Program

- As the presenting sponsor of Paint the Town Pink your individual or company name will be displayed on the Links for Life recognition wall.

This program investment is \$25,000
Commitment due by August 26, 2016.

Links for Life 2015 Paint the Town Pink (PTTP) October Sponsorship Opportunity



Sapphire Sponsor - \$10,000

On/Off-Site Exposure:

- Opportunity to display 3'x10' banner at the fashion show or Lace'n It Up (sponsor is responsible for providing banner)
- Recognition gift from Links for Life
- Opportunity for ten (10) walkers to walk from your company.
- Logo will be displayed on table tents showcasing sponsors at the PTTP fashion show (400+ in attendance)
- Recognition by Links for Life at a meeting / activity of your choice
- Sponsor will receive one (1) table / 10 seats to the fashion show.
- Business will be lighted pink for the month of October (Light the Town Pink).

Recognition on Printed Materials:

- Logo and/or name will be included in the "Bakersfield Life" magazine Breast Cancer Survivor issue from The Bakersfield Californian. (circulation 80,000 published the last Saturday in September) (size appropriate) **Commitment Due by August 26, 2016.**
- Logo and/or name will be included in the thank you ad in The Bakersfield Californian (size appropriate)
- Logo included in fashion show program (400+)
- Logo included in October events NewsLink Newsletter distributed to Links for Life donors and volunteers (800+ circulation)

Media Exposure

- Logo included on Links for Life website for the month of October
- Name included on all media releases (Fashion Show, & Lace'n It Up)

Donor Recognition Program

- As a Sapphire sponsor of Paint the Town Pink your individual or company name will be displayed on the Links for Life recognition wall.

***This program investment is \$10,000
Commitment due by August 26, 2016.***

Lace'n It Up Sponsorships 2016

Links for Life - Paint the Town Pink (PTTP) month



Emerald Sponsor - \$5,000

On/Off-Site Exposure:

- Opportunity to display 3'x10' banner at two (2) Lace'n It Up event(s) (sponsor is responsible for providing banner)
- Recognition gift for Links for Life Sponsorship
- Opportunity for five (5) walkers to walk from your company.
- Recognition by Links for Life at a meeting / activity of your choice

Recognition on Printed Materials:

- Logo/Name will be included in the "Bakersfield Life" magazine Breast Cancer Survivor issue from The Bakersfield Californian. (circulation 80,000 published the last Saturday in September) (size appropriate) **COMMITMENT DUE BY AUGUST 26, 2016.**
- Name will be included in the thank you ad in The Bakersfield Californian (size appropriate)
- Logo / Name will be included on a sponsor thank you sign at all three (3) events. Downtown, Westside (Park at River Walk) & Tehachapi.

Media Exposure

- Logo included on Links for Life website for the month of October (size appropriate)
- Name included on all media releases for the Lace'n It Up.

Donor Recognition Program

- As an Emerald Sponsor of Lace'n It Up your individual or company name will be displayed on the Links for Life recognition wall.

Ruby Sponsor - \$2,500

On/Off-Site Exposure:

- Opportunity to display 3'x10' banner at two (2) Lace'n It Up event(s) (sponsor is responsible for providing banner)
- Recognition gift for Links for Life Sponsorship
- Recognition by Links for Life at a meeting / activity of your choice

Recognition on Printed Materials:

- Logo/Name will be included in the "Bakersfield Life" magazine Breast Cancer Survivor issue from The Bakersfield Californian. (circulation 80,000 published the last Saturday in September) (size appropriate) **COMMITMENT DUE BY AUGUST 26, 2016.**
- Name will be included in the thank you ad in The Bakersfield Californian (size appropriate)
- Logo / Name will be included on a sponsor thank you sign at all three (3) events. Downtown, Westside (Park at River Walk) & Tehachapi

Media Exposure

- Logo included on Links for Life website for the month of October (size appropriate)

Donor Recognition Program

- As Ruby Sponsor of Lace'n It Up your individual or company name will be displayed on the Links for Life recognition wall.

Opal Sponsor - \$1,000

On/Off-Site Exposure:

- Name will be included on a sponsor thank you sign at the event(s)

Recognition on Printed Materials:

- Name will be included in the thank you ad in The Bakersfield Californian (size appropriate)

Media Exposure

- Name included on Links for Life website for the month of October (size appropriate)

Pearl Sponsor - \$500

Recognition:

- Name will be included on a sponsor thank you sign at the event(s)
- Name will be included in the thank you ad in The Bakersfield Californian (size appropriate)

Lace'n It Up event is part of the Links for Life Paint the Town Pink month of October

Fashion Show Sponsorships 2016

Links for Life - Paint the Town Pink (PTTP) month



Emerald Sponsor - \$5,000

On/Off-Site Exposure:

- Opportunity to display 3'x10' banner at the fashion show (sponsor is responsible for providing banner)
- Recognition gift for Links for Life Sponsorship
- Opportunity to set up a Display Table at the event.
- Logo will be displayed on table tents showcasing sponsors at fashion show (400+ in attendance)
- Recognition by Links for Life at a meeting / activity of your choice
- Sponsor will receive five (5) seats at the fashion show.

Recognition on Printed Materials:

- Logo/Name will be included in the "Bakersfield Life" magazine Breast Cancer Survivor issue from The Bakersfield Californian. (circulation 80,000 published the last Saturday in September) (size appropriate) **Commitment Due by August 26, 2016.**
- Name will be included in the thank you ad in The Bakersfield Californian (size appropriate)
- Logo included in the fashion show program (400+ in attendance)

Media Exposure

- Logo included on Links for Life website for the month of October (size appropriate)
- Name included on all media releases for the fashion show

Donor Recognition Program

- As an Emerald Sponsor of the fashion show your individual or company name will be displayed on the Links for Life recognition wall.

Ruby Sponsor - \$2,500

On/Off-Site Exposure:

- Opportunity to display 3'x10' banner at the fashion show (sponsor is responsible for providing banner)
- Recognition gift for Links for Life Sponsorship.
- Logo will be displayed on table tents showcasing sponsors at the PTTP fashion show (400+ in attendance)
- Recognition by Links for Life at a meeting / activity of your choice
- Sponsor will receive two (2) seats at the fashion show

Recognition on Printed Materials:

- Logo/Name will be included in the "Bakersfield Life" magazine Breast Cancer Survivor issue from The Bakersfield Californian. (circulation 80,000 published the last Saturday in September) (size appropriate) **Commitment Due by August 26, 2016.**
- Name will be included in the thank you ad in The Bakersfield Californian (size appropriate)
- Name included in the fashion show program (400 in attendance)

Media Exposure

- Logo included on Links for Life website for the month of October (size appropriate)

Donor Recognition Program

- As Ruby Sponsor of Paint the Town Pink your individual or company name will be displayed on the Links for Life recognition wall.

Opal Sponsor - \$1,000

On/Off-Site Exposure:

- Name will be displayed on table tents showcasing sponsors at the PTTP fashion show (400 in attendance)

Recognition on Printed Materials:

- Name will be included in the thank you ad in The Bakersfield Californian (size appropriate)
- Name will be included in the fashion show program 400 in attendance

Media Exposure

- Name included on Links for Life website for the month of October (size appropriate)

Pearl Sponsor - \$500

Recognition:

- Name will be included in the thank you ad in The Bakersfield Californian (size appropriate)
The fashion show event is part of the Links for Life Paint the Town Pink month of October

Links for Life

2016 Sponsorship Opportunities



23rd Annual Sharyn Woods Memorial Pro-Am Golf Tournament and Gala

(Please mark an "X" next to the level you wish to commit to as a sponsor)

Gala: (April 23, 2016)

- Presenting sponsor: \$ 15,000
- Gala Hogan Sponsor: \$ 10,000
- Gala Nicklaus Sponsor: \$ 5,000
- Dinner Sponsor: \$ 2,500
- Gala Program Sponsor: \$ 2,500
- Gala Event Sponsor \$ 2,000
- Champagne Reception: \$ 750
- Live Auction Champagne Sponsor: \$ 500
- Wine Sponsor: \$ 500

Gala Program Advertising:

- Full Page: \$ 500
- Half Page: \$ 300
- Quarter Page: \$ 250
- Business Card Size: \$ 150

Golf: (April 25, 2016)

- Ben Hogan Sponsor: \$ 10,000
- Jack Nicklaus Sponsor: \$ 5,000
- Arnold Palmer Sponsor: \$ 2,500
- Team Sponsor: \$ 2,000
- Player Sponsor: \$ 500

Golf Tournament Sponsorships

- Hole Sponsor: \$ 1,000
- Golf Cart Sponsor: \$ 2,500
- Lunch Banquet Sponsor: \$ 2,500
- Golf Hor De'Oeuvres Sponsor: \$ 2,500
- Volunteer Lunch Sponsor: \$ 500

Paint the Town Pink month of October Events

(Please mark an "X" next to the level you wish to commit to as a sponsor)

MONTH-LONG SPONSORSHIP:

- Pink Diamond Sponsor \$25,000.00
- Sapphire Sponsor \$10,000.00

Lace'n It Up: October 1 Tehachapi & October 3 Bakersfield

- Emerald Sponsor: \$ 5,000
- Ruby Sponsor: \$ 2,500
- Opal Sponsor: \$ 1,000
- Pearl Sponsor: \$ 500

Fashion Show: October 20

- Emerald Sponsor: \$ 5,000
- Ruby Sponsor: \$ 2,500
- Opal Sponsor: \$ 1,000
- Pearl Sponsor: \$ 500

Yes, I am interested in hearing about the Links for Life Legacy Endowment.

Name: _____ Contact Name: _____

Address: _____ Telephone: _____

City: _____ State: _____ Zip: _____

Signature: _____ Date: _____

Enclosed is \$ _____ in check or money order payable to **Links for Life**
(Visa/Mastercard/AMEX accepted. Please call the office for processing: **661-322-5601**)